

Welcome to my rump :)



Introduction : why am I here ?

- Psychology student interested in hacking
- Applications : social engineering, but also politics, marketing, religious sects, etc.
- Introduce you to manipulation techniques

1. Same meaning, different words

- Food industry using the terms “pork meat” rather than “pig” so as to dissociate the living animal from the consumption product
- Saying “hacker” rather than “pirate” in french so as to look less illegal



2. Trust abuse thanks to relationship

- “You know me, don’t you know you can trust me ?”
- Girl in a bar : “Hey, my name is Shakira, are you married ? Where do you live ? What’s your job ? How much is your car ? Could you take me to your office some day ? I’d love to see how you work” and so on...
- Friend of some random friend coming to your home : “Could I get your WiFi password ? Oh and I need to do some research about dinosaurs, could I get an access to your computer ?”



3. Psychological forcing

- “Hello, are you Mr Albertini ? Do you live in Paris ? Can we come to your house to propose a free diagnostic ?”
- Phone call with crying baby in the background
- Short sales deadlines

To go further...

- Other manipulation techniques : on my blog
- Plenty of books about social engineering and manipulation, such as : “The Art of Human Hacking” etc.

Thanks for your attention !

